

# Can you say iMADdu? Pronounced “eye-mah-do”



## iMADdu Inc.

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## Mission

To empower the next generation of entrepreneurs, iMADdu (I make a difference, do you?) provides students with hands-on entrepreneurial experience and mentorship, bridging the gap between the academic and the practical, between learning and doing, between thought and action.

## Focus Areas

- Empower the next generation of entrepreneurs.
- Strengthen small businesses and nonprofits.
- Stimulate the local economy.

## History

iMADdu was founded in 2010 by Mona Anita Olsen.

## The Student Apprenticeship Program

The **Student Apprenticeship Program** pairs students with local organizations for a part-time 10-12 week apprenticeship. Students spend time learning and assisting a small business or nonprofit in addition to taking learning entrepreneurship skills with iMADdu. Host organizations donate to the iMADdu Fund to support the students.

**Students** who participate in the Student Apprenticeship Program will have the opportunity to gain hands-on experience and to personally learn from an established entrepreneur and mentor. The program is available during the Fall, Spring, and Summer semesters.

**Host organizations** donate to The iMADdu Fund to support entrepreneurship education and receive 10-12 weeks of project assistance from a bright and passionate student who is interested in learning and impacting a local organization.

## Application Process

**Applications for Students and Host Organizations for The Student Apprenticeship Program** are on our website.

## Why are we so passionate?

- Impacting community.
- Making a difference.
- Applying innovation.
- Discovering potential.
- Developing students.
- Uniting entrepreneurs.

These values are essential to progress in society. Small businesses and nonprofits are at the forefront of their promotion. Remember that mentor who was pivotal in helping guide you?

**Entrepreneurs** can make a difference in the lives of aspiring entrepreneurs by providing mentorship through iMADdu. We're proud to be making a difference every day, how are you supporting the next generation of leaders?

**Students** learn invaluable entrepreneurial and business skills. The skills can be applied immediately in a work setting in which students will already know how to operate as a leader and linchpin. Students can also create business ventures!

**This experience** will accelerate students ahead of the curve and set them apart from students lacking applicable experience.